



For our Marketing Team, we are looking for an experienced

Group Community & Digital Marketing Manager

Your mission

As a key driver of the marketing mission, your role will be to define and lead the long-term community & digital marketing strategy for the group, understanding the shift in customer behaviours towards digital and embracing several digital channel strategies to facilitate the customers' interaction with the company.

Hard skills

- 10+ years of experience in digital marketing and project management.
- Proven track records of marketing digital transformation projects successfully executed.
- Proficiency in marketing automation technology.
- Proven work experience as a community manager.
- Solid understanding of SEM, SMM, eCommerce.

Soft skills

- Bilingual English/French, able to speak and write in both languages. Additional languages are an asset.
- Results oriented, enjoying new challenges and working in small teams.
- Customer-centered, able to reach the right audiences through the right user experience.
- Outstanding team player, with exceptional communication and interpersonal skills.
- Deadline-driven, able to pivot quickly on multiple projects without losing speed, focus, or quality.

Willing to join a challenging job in a young, dynamic and fast-driving team?

Send us your application and let's reimagine connectivity together!