RELEASE IMMEDIATELY – Saint-Prex, Switzerland, July 18, 2019

The Fischer Freedom^{TM} technology platform continues to gain international peer recognition: winning four awards in one year

The Fischer Freedom^{TM} technology platform launched in June 2018 by Fischer Connectors, the global provider of ultra-reliable and high-performance connectivity solutions, continues to gain international recognition among the company's peers throughout the electronics world. Within a single year, the Fischer LP360^{TM} connector – the first product of the empowering technology platform – has won two "Best Product of the Year" awards in 2019, and two Innovation awards in 2018:

- the **Electrons d'Or** award (*Gold Electrons* in English) as best product of the year in the Connectors category, announced on June 27, 2019 in Paris, France;
- the **Electronics Industry Award** for Interconnection Product of the Year, announced on June 21, 2019 in London, UK;
- the **Leadership in Engineering Achievement Program (LEAP) Award** in the Connectivity category, announced on December 11, 2018 in Costa Mesa, California, USA;
- the **Innovators Award** with the highest rating, Platinum, in the Interconnect Technology category, announced on November 13, 2018 in Nashua, New Hampshire, USA.

Fischer Connectors is extremely proud to have its breakthrough connectivity solution recognized as a new versatile technology platform that enables design engineers to launch more innovative applications and make their electronic devices, equipment and ecosystems smarter, faster and more efficient.

Fischer Freedom^{TM} is a game changer in connectivity. Thanks to its patent-pending innovations in mating (no key code allowing for 360^0 mating freedom), locking and materials (non-magnetic quick-release locking mechanism and IP68-sealed contacts with a membrane), it's not just a new product line but a real **technology platform** that sets new standards in usability, integrability and versatility. It enables engineers to reimagine both the design of their electronic devices, equipment and ecosystems and the way these applications can be interconnected – not only for wearables for the "connected human", but also in countless applications requiring the versatility, ease of use and ease of integration the Fischer Freedom^{TM} connectivity solution offers.

Fischer Connectors Group's **CEO Johnathan Brossard** says: *"I'm overjoyed that our efforts to reimagine connectivity are gaining worldwide recognition from our peers in the electronics industry. As experts know, breakthrough innovations are rare beasts in the world of connectors, whose technology hasn't dramatically changed since the 1950s. In the electronics world, we see breakthroughs every decade or so. That's why innovation in connectivity is especially important – and duly noticed and rewarded – when it fulfills, as it does here, electronics requirements and trends such as usability, integrability, versatility, wearability, miniaturization, data transmission and*

the Internet of Things (IoT). I'm very proud of our R&D and cross-functional teams that developed our ground-breaking Fischer Freedom™ technology platform, putting people first and working with our customers to make their lives easier."

Fischer Connectors **R&D Director Jérôme Dabonneville** adds*: "With the Fischer Freedom™ technology platform and the Fischer LP360™ connector, we're not only responding to current trends in electronics, integrating more easy-to-use technology into wearables, reducing weight and optimizing cable management – we're providing a versatile platform that enables design engineers to revolutionize how connectivity is done. This opens up new development pathways for future innovations. I'm happy that Fischer Connectors can offer such a platform and that it's now getting the recognition it deserves!"*

ABOUT THE AWARDS

2019 Electrons d'Or – On June 27, 2019 in Paris, France, *ElectroniqueS* magazine and ACSIEL Electronics Alliance, the co-organizers of the Electrons d'Or 2019, announced that the ultra-reliable circular connector Fischer LP360™ had won the 2019 Electrons d'Or Award as **best product of the year** in the **Connectors** category. Director of *ElectroniqueS* Pascal Coutance commented*: "With this Electron d'Or, our expert jury has rewarded a real technological breakthrough in the field of circular connectivity for harsh environments and its uses."* The annual Electrons d'Or award program celebrates ground-breaking electronic products and innovations in France. In 2019, 15 Electrons d'Or were awarded in various categories, highlighting nine best products of the year (incl. the Fischer LP360™ connector), four innovations in electronics application domains (automotive, healthcare, aeronautics / defense, connected objects / smart building) and two outstanding electronics companies (best French start-up, best equipment manufacturer / company).
  - ElectroniqueS' web news, June 27, 2019 (in French): Découvrez les lauréats des Electrons d'Or 2019! (*Discover the winners of the 2019 Gold Electrons*)

2019 Electronics Industry Award – On June 21, 2019 in London, UK, the Fischer LP360™ received the 2019 Electronics Industry Award for **Interconnection Product of the Year**, which is awarded to "the company with the most outstanding interconnection product that demonstrates durability, innovation and differs from other connectors on the market." Commenting on the win, editor of CIE (Components in Electronics) magazine and member of the jury, Niamh Marriot said: *"The Fischer LP360™ is a breakthrough low-profile connector with 360° mating maximizing usability, efficiency and performance. No key code means 360° mating freedom for optimized cable management. Membrane-sealed contacts ensure a fully cleanable connector (both plug and receptacle). Low profile allows for easy integration in any environment. This is a clever and practical interconnection product worthy of the win, congratulations Fischer Connectors!"* The annual UK-based Electronics Industry Awards brings together leading figures from the electronics field to celebrate their achievements and reward the market leaders who've designed the most innovative and forward-thinking products in this blossoming sector.
  - Electronics Industry Awards' web page, June 21, 2019: Electronics Industry Awards – Winners 2019

2018 LEAP Award – On December 11, 2018 in Costa Mesa, California, USA, *Design World* announced that the Fischer LP360™ had won the 2018 Leadership in Engineering Achievement Program (LEAP) Award in the **Connectivity** category. Judges commented: *"A breakthrough signal and power connector with easy mating and easy cleaning that maximizes usability, efficiency and performance. This product changes the way of fast connection without looking. I think that this will change the way connectors and connectivity is done. A simple and great solution … very clever and useful product."* The LEAP Awards program celebrates annually the most innovative and forward-thinking products serving the design engineering space. Its world-class judging panel is comprised of OEM design engineers from a wide variety of industries, along with other engineering experts representing the mechanical and electrical design fields.
  - Design World's web page, December 12, 2018: LEAP Awards winners announced at gala dinner

2018 Innovators Award – On November 13, 2018 in Nashua, New Hampshire, USA, *Military & Aerospace Electronics and Intelligent Aerospace* announced their 2018 Innovators Awards, giving the LP360™ rugged connector from Fischer Connectors the highest rating – **Platinum** – in the **Interconnect Technology** category. The annual Military & Aerospace Electronics Innovators Award program is a coveted and prestigious distinction for honorees around the world who have made a groundbreaking contribution to the military and aerospace industry and are recognized as leaders and innovators to the largest collection of military and aerospace professionals.
  - Military & Aerospace Electronics' web page, November 13, 2018: 2018 Intelligent Aerospace Technology Innovation Awards announced for aerospace and defense industry

Fischer Connectors' **press release with HD images and captions (product, Electron d'Or and Electronics Industry Awards ceremonies, portrait photos of CEO and R&D Director)** can be found here (Dropbox):

Fischer-LP360_4-Awards-pic.jpg

Fischer-LP360_with-awards-label.jpg

Electronics-Industry-Awards-2019_Fischer-LP360.jpg

Electrons-d'Or-2019-Fischer-LP360.jpg

Jonathan-Brossard_Fischer-Connectors-CEO.jpg

Jérôme_Dabonneville_Fischer-Connectors-R&D-Director.jpg

- Fischer Freedom™: www.fischerconnectors.com/global/en/fischer-freedomtm-series
- Fischer LP360™: www.fischerconnectors.com/global/en/products/lp360tm

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About Fischer Connectors

For more than 60 years, the people of Fischer Connectors have been reimagining connectivity, turning customers' challenges into success stories with innovative technologies, quality products and collaborative customer support.

Since 1954, Fischer Connectors has designed, manufactured and distributed rugged connectors and cable assemblies that help customers around the world produce reliable, high-performance electronic devices. The connectivity solutions are especially suitable for applications requiring faultless precision, durability and resistance to extreme conditions, including defense and security, medical, industrial, instrumentation, audio-visual, transportation, and energy.

Headquartered in Saint-Prex, Switzerland (Canton of Vaud), where its R&D Center and manufacturing facilities are also located, the Fischer Connectors Group has cable assembly sites in EMEA, the Americas and Asia-Pacific. The Group also includes local subsidiaries and a wide network of distributors and agents all over the world.

fischerconnectors.com