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Fischer Connectors: identified as one of the Swiss Champions 2017 by the PwC Switzerland study presented at the Swiss Economic Forum in Interlaken

**The Vaud-based company stands out
as an innovative and agile Industry 4.0 multinational**

ST PREX / INTERLAKEN, 1 JUNE 2017 – The Fischer Connectors Group, based in St-Prex in the canton of Vaud, has been listed by PwC Switzerland as one of the “Swiss Champions 2017” for its ability to meet its clients’ global needs, thanks to its recent investments in Industry 4.0. In this study, presented today at the 18th Swiss Economic Forum (SEF) in Interlaken, PwC Switzerland highlights the secrets behind the success of 151 Swiss-made world leaders and unveils the winning digitalization- and globalization-based formula of their services and means of production.

A family business confronted with the challenges of a multinational

The Fischer Connectors Group, one of the innovation leaders in the sector of circular connectors and robust electrical and optical cabling solutions, is delighted to join the group of top Swiss companies that meet the “Swiss Champion” criteria. With a strong focus on customer-oriented solutions and at the forefront of technology, the Group has developed and established itself worldwide, constantly innovating throughout its history. The latest leading evolution: the “Industry 4.0” approach of its R&D department, its production chain and logistics have made it more agile and responsive to its customers, and enabled it to continue to tackle the challenges faced by a multinational whose turnover is up to 95% export-driven.

The keys to a Swiss success story in an era of globalization

Jonathan Brossard, CEO of the Fischer Connectors Group since last September and member of the Fischer founding family, notes: “Fischer Connectors’ strong culture of operational excellence and innovation, as well as its organizational structure focused on listening to customers, who are considered true project partners, have enabled us to stand out in a very competitive and globalized market”. Understanding the importance of being present where its customers are located, the Group began expanding internationally in 1988 when it opened its first subsidiary in the United Kingdom. Today it has eight subsidiaries and a wide network of

distributors and agents, and is now present on five continents to ensure it is close enough to provide rapid service to its customers.

Industry 4.0 Digitalization

The worldwide production of the company's connectors is centralized in the ultra-modern and connected manufacturing facility in St Prex, which is the Group's headquarters employing nearly 230 people. As PwC Switzerland notes in its study, Industry 4.0 is the logical next step for Fischer Connectors, stimulating the continuous improvement of its production, and helping to diversify its offering and respond faster to the specific demands and needs of its customers. The efforts made by the Group to digitalize its means of production can also be seen in its cable assembly solution sites in Europe, the United States and Asia.

Jonathan Brossard stresses: "This is a necessary turning point, an inevitable technological change – able to simplify man-machine interfaces, and improve information flows both internally and with our customers – which will help us increase efficiency, productivity and agility in a world that is constantly evolving and in which customers' demands are becoming more and more specialized."

"We're very honored to have been selected as Swiss Champion 2017 by PwC Switzerland", adds Jonathan Brossard. "And we're pleased to note that the special skills that our Group takes pride in have also been recognized and highlighted in Switzerland, because it's also Swiss-made quality that has helped build the reputation of our solutions and our service worldwide".

For more information:

The study "Swiss Champions 2017" by PwC Switzerland, produced in collaboration with Switzerland Global Enterprise (S-GE), can be consulted in full in **French** on www.pwc.ch/swiss-champions-fr and in **German** on www.pwc.ch/swiss-champions

- **Fischer Connectors:** www.fischerconnectors.com

About Fischer Connectors: Fischer Connectors has been designing, manufacturing and distributing high performance connectors and cable assembly solutions for more than 60 years. Known for their reliability, quality and resistance to extreme environments, Fischer Connectors' solutions are used in fields requiring faultless quality, such as medical, industrial, instrumentation, audiovisual, transportation, energy, and defense and security. The Group's head office is in St-Prex, in the canton of Vaud, where the Research & Development Center and its manufacturing facilities are located. The Fischer Connectors Group has an international presence with its subsidiaries and a wide network of distributors and agents, as well as its cable assembly sites in Europe, the United States and Asia.